



Veteran Industry Executive Michael D. Becker Establishes Consultancy

Firm's approach regarded as unique for incorporating investor and public relations, strategic advisory and operational improvement into an integrated service backed by real-world, operating management experience

NEWTOWN, Pa. (BUSINESS WIRE) Nov. 10 -- Michael D. Becker today announced the formation of MD Becker Partners LLC, an independent management consulting firm with a concentration in the financial services, biotechnology, pharmaceutical and medical device industries.

“As the financial markets have reminded us lately, business is cyclical and organizations are facing unprecedented challenges stemming from the current credit market crisis, increasing global competition, technological change, and demands for improved financial performance and corporate governance,” said Michael D. Becker, founder of MD Becker Partners LLC and the company’s president and chief executive officer. “While this period may be difficult for many companies, it can present once-in-a-lifetime opportunities for growth to others that challenge conventional approaches and implement new strategies and ideas. My experience with the wide range of companies that I have served provides me with first-hand knowledge of the approaches necessary to address these issues.”

Many consultants are specialists in only one area and have academic or exclusively consulting backgrounds. MD Becker Partners LLC is distinctive in that it incorporates the three independent disciplines of investor and public relations, strategic advisory and operational improvement into an integrated service backed by real-world, operating management experience. Equally distinctive is the firm’s commitment to the on-site, hands-on implementation of its analysis and findings, creating a long-term partnership with clients.

“As Chairman, Michael brought BioNJ to a new level when he drove our new brand and proposed the establishment of the annual Dr. Sol J. Barer Award, two impactful moves which provide insight to the creativity, vision, and passion for the industry and region that will drive his success in this new venture,” said Debbie Hart, President of BioNJ, which was founded in 1994 by New Jersey biotechnology industry CEOs to serve as the voice of and advocate for the biotechnology industry in New Jersey.

In addition to his financial management background, the firm leverages Mr. Becker’s more than a decade of work with the biotechnology, pharmaceutical, and medical device industries, including executive positions with several publicly-traded companies. The underlying philosophy of MD Becker Partners LLC is to provide innovative, effective and affordable consulting services involving active participation by experienced senior advisors to ensure clients achieve their highest potential.

Mr. Becker operates the firm out of Newtown, Pennsylvania. He can be contacted at biotech@michaeldbecker.com and additional information about the services of the firm is available at www.michaeldbecker.com.

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