

PHARMACEUTICAL
INDUSTRY &
SERVICES



Michael D. Becker
President & CEO
Cytogen Corporation

For Michael Becker, it's the image that's important. Molecular image. His company, Cytogen, fills an important and otherwise unmet need for molecular imaging and therapeutic products for physicians and the patients they serve.

Cytogen's oncology-focused product line offers powerful tools for health care professionals to provide better, more accurate patient diagnosis and treatment. Michael Becker has built a new industry paradigm for how equipment vendors and biotech companies collaborate, realizing tremendous gains toward enhanced image quality and accessibility, and creating exciting opportunities in the fight against various types of cancers.

This powerhouse leader has worked miracles with his company's image as well. With a long history in the biotech industry, Michael Becker became President and CEO of Cytogen in December 2002. At that time, with weak Stockholders' Equity and a \$3.54 share price, the company was on the verge of being delisted from the NASDAQ National Market Exchange.

Facing the challenges head-on, Michael Becker turned the company around within a year. He strengthened its product line and balance sheet, formed strategic alliances and fortified the senior management team. As a result, he more than tripled Stockholders' Equity to its highest level in more than a decade, easily satisfying NASDAQ's listing requirement. Cytogen's year-end 2003 share price soared to \$10.88 and the market capitalization has gone from \$30 million to over \$200 million.

Under that kind of strong entrepreneurial leadership, it's easy to see why Cytogen has emerged this year with record product revenues and a clear path toward future profits.

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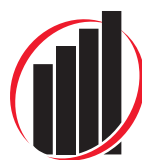
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